



The Guild Alive With Culture

2017 Arts Festival

10th Anniversary Year

Saturday July 29th 10:00 a.m. to 6:00 p.m.
Sunday July 30th 10:00 a.m. to 5:00 p.m.

Application Form for Artist Vendor

Exhibiting fee: \$105.00 Entry deadline EXTENDED to July 10, 2017

Eligibility: Open to all fine artists/artisans who reside or work in Ontario. All work must be original and hand made in Canada by the exhibiting artist.

Eligible work: 2 dimensional works including paintings, mixed media, hand pulled prints, photographs (individually signed), digital art, (individually signed) individually signed/numbered reproductions (edition size under 500), fine art card reproductions, 3 dimensional works including sculpture, fine craft in all media, glass, metal, wood, originally designed jewelry, fibre art, hand-made quilts, originally designed clothing.

Not Eligible: Commercially manufactured items, artwork in a production studio made by individuals other than the applicant artist, buy and sell items, imported artworks, artwork from kits, items constructed from commercial moulds, art produced using images or designs for which the artist does not own the copyright.

Artists' Market Location: South side (behind) the Guild Inn. Individual site placements will be assigned and sent with notification of your acceptance. ***Spaces** are 10'x10', please do not display beyond your allocated space. Artists must supply their own tables, chairs and displays. A canopy is recommended. Display material to be no higher than 8'

The Stone Cottage Pub: The Pub provides great food for all festival goers.

Entertainment: Performances of song and dance are a major element of the Arts Festival and have always enhanced the complete experience for all our participants and festival goers.

The Guild Alive with Culture Committee: Councilor Paul Ainslie together with The Guild Renaissance Group, City of Toronto Parks Forestry & Recreation, Cedar Ridge Creative Centre & Studio Gallery.

Please visit the website for frequent updates at www.guildalivewithculture.ca

Rules of Entry

1. **All new artists and returning artists with new product** applications will be juried by committee. Artists previously juried and accepted in 2011/2012/2013/2014, need only send a completed application form and their fee (**do not re-send portfolio**). Your submission must include 4-6 recent digital images on CD or email to GuildAlive@guildalivewithculture.ca The submission must be representative of the work to be shown the event. Clear, detailed photos make it easier for the jurors to assess your work.
2. Include descriptive text file with your submission that identifies each image and indicates size, medium, year produced and price. If possible, include one digital image of your booth display to be used at this event (applies to new artists or new material only).
3. All decision of the jurors is final.
4. All applications must include \$105.00 artist fee.
Payments can be made via check made payable to "The Guild Renaissance Group" or-NEW- Interac e-Transfer payable to GAWCulture@gmail.com Please indicate **full name of company** in the message portion of the e-transfer.

5. Submission materials if not electronic will be returned to you on event day.
6. Each artist must submit his/her own application/submission. **Booth sharing is not permitted unless there are special circumstances.**
7. After acceptance and payment, no refunds will be issued to artists who withdraw, except in unusual circumstances, due to illness or emergencies. In such situations, written request for a refund will be considered.
8. Dogs must be on a leash at all times – Area must be kept clean at all times.
9. **No hydro is available for vendors.**
10. If you would like **to reserve your booth location** you may make a request on your application form. All applications are due by **July 10, 2017**.
11. Artists must be present at check-in and staff booth during **both days** of the event. This is a **two day** festival commitment.
12. Artists are responsible for collecting applicable taxes.
13. Insurance is the responsibility of the artist, although there will be security on site at night, it is recommended that you do not leave product which you do not feel comfortable leaving overnight.
14. Canopy's may be secured by **weights or plastic stakes only** to go into the soil by 6" max. **No** metal stakes on property.
15. The Artist parking and loading area will be the same as last year no vendors will be permitted to load/unload from any other area – no exemptions. Please come prepared to set up your area.
16. **No cars in the park area only in designated parking areas.**
17. Hydro and overnight camping are not available at the Guild Park and Gardens.

Golf carts will be on hand to help you to your designated booth for set up and take down.

Festival week-end set up

Friday July 28 th	3:00 p.m. to 8:00 p.m.
Saturday July 29 th	8:00 a.m. to 9:30 a.m.
Sunday July 30 th	8:00 a.m. to 9:30 a.m.

Festival Take down

Sunday July 30 th	After 5:00 p.m.
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All booths must be ready to open by 10:00 a.m.

No vehicles are permitted in the designated artists areas.

The Park is grassed and cannot withstand the weight of vehicles.

Important information:

*The Festival Committee or the City of Toronto is not responsible for loss or damage to items left unattended. Private security will be on site on Friday evening from 8:00 p.m. – Saturday morning at 6:00 a.m. and Saturday evening 8:00 p.m. – Sunday morning at 6:00 a.m. Although security will be on site each artist/vendor is responsible for they're own insurance for product, canopy and set up. You may leave your display and canopy overnight. *City of Toronto Parks Department regulations do not permit vehicles on the show site. All goods must be brought in from the Artist parking area by dollie or golf cart (provided by the festival committee) to your space.



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Artist/Vendor Entry Form
Entry deadline extended to July 10, 2017

Name: _____ Company Name: _____

Please indicate advertised : Name & Company or Company Name only

Product type: _____ Contact Telephone Number: _____

E-Mail: _____ Website: _____

Address: _____ City _____ Postal Code _____

Would you like to request a booth location? Booth # _____ **MUST** be in by July 10, 2017 – (returning artists will be placed first all other booth location requests will be confirmed after the July 10, 2017 date)

Please supply a paragraph no longer than **20 words** which will be displayed in the pamphlet distributed on the Festival day as well as advertised on the Festival Website www.guildalivewithculture.ca This section may also be emailed to guildalive@guildalivewithculture.ca If you would like to use the same wording as previous years please indicate "same as previous" in area below.

I do hereby **agree to abide by the rules and regulations** of entry as set out by the Committee. Upon acceptance of my application, I give permission to use images of my work in print and on the website solely for the promotion of the event.

Signature _____ Date _____

Mail or deliver to:

c/o The Guild Renaissance Group
The Guild Alive with Culture Artist Application
225 Confederation Drive
Scarborough, ON M1G 1B2

Please ensure that your application includes all the following:

- Completed application form.
- Digital photos or CD - If required
- Application fee \$105.00 **payable to The Guild Renaissance Group**
- Questions? Call Councillor Paul Ainslie's office at 416-392-4008.
- Payments can be made via check made payable to "**The Guild Renaissance Group**" or-NEW- Interac e-Transfer payable to

GAWCulture@gmail.com Please indicate **full name of company** in the message portion of the e-transfer.