



The Guild Alive With Culture

2017 Arts Festival

10th Anniversary Year

Saturday July 29th 10:00 a.m. to 6:00 p.m.
Sunday July 30th 10:00 a.m. to 5:00 p.m.

Community Showcase Application Details

Entry deadline **EXTENDED to July 10, 2017**

During the festival, your community groups may showcase enabling the public to meet those groups that enrich the community. Participation in the festival is an opportunity for community not for profit organizations to promote their community work.

The Festival is widely advertised throughout Toronto, and is supported by local media and the City of Toronto. An electronic copy of the Festival flyer will be sent to you to send to your friends and Group Members.

The Stone Cottage Pub: The Pub provides great food and drink for all festival goers.

Entertainment: Performances of song and dance are a major element of the Arts Festival and have always enhanced the complete experience for all our participants and festival goers.

The Guild Alive with Culture Committee: Councillor Paul Ainslie, The Guild Renaissance Group, Cedar Ridge Creative Centre & Studio Gallery, City of Toronto Parks Forestry and Registration.

Please check the website frequently for updates at www.guildalivewithculture.ca.

Rules of Entry for Participation in the Festival

PARTICIPATION IN COMMUNITY SHOWCASE:

- This entry is for **full two-day participation** in the Festival. **Your booth must be attended during the Festival at all times on both days.** Your booth can be taken down Sunday after 5:00 pm only.
- Keep your space clean and free of debris.
- Community Showcase location: south side (behind) the Guild Inn with the Artists/Vendors.

TO RESERVE A COMMUNITY BOOTH:

- **Entry deadline is July 10, 2017.** Reservations of a specific booth location must be received by **June 1st, 2017.**
- **If you have to withdraw from the festival notice is needed as soon as possible, no later than one week before the event as this will affect the layout of the event.**

SET-UP:

- Set-up times are **Friday July 28th, 2017 from 3 p.m. to 8 p.m. or on Saturday July 29th /Sunday July 30th from 8:00 a.m. to 9:30 a.m. Only.** All booths must be ready to open at **10:00 a.m.**
- Canopies may be secured by **weights or plastic stakes only** to go into the soil by 6" max. **No metal stakes** are permitted on the property.
- **Spaces are 10'x10', please do not display beyond your allocated space.** Tables will be supplied **upon request only – cannot be requested on event day.** You must bring your own **chairs.** A canopy is recommended.

GENERAL:

- Committee is not responsible for loss or damage to items left unattended. Insurance if needed is your group's responsibility. Although **security will be on site in the evening of Friday, July 28th & Saturday, July 29th,** it is recommended that you **do not leave items which you do not feel comfortable leaving unattended.**
- All goods must be brought in from the designated parking area by dolly or by hand to your space. The parking and loading area will be the same as last year; no vendors will be permitted to load/unload from any other area – no exemptions. Please come prepared to set up your area.
- Dollies will be on site to share with other participants. If you require a dolly for a long period of time it is suggested that you bring your own device as the ones on site are to be shared.
- Hydro and overnight camping are not available on the Guild property.



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You will be notified within 5 days of receiving their application, if they have been selected to participate.

Group Name: _____ Contact: _____

Telephone Number: _____ E-mail: _____

Website: _____

Address: _____ City: _____ Postal Code: _____

I am requesting a table for my booth. (Note that tables must be reserved in advance.)

Please supply a paragraph no longer than 40 words which will be displayed in the pamphlet distributed on the Festival day as well as advertised on the Festival Website www.guildalivealivewithculture.ca.

This section may also be E-mailed to guildalive@guildalivewithculture.ca.

I do hereby agree to abide by the rules and regulations of entry as set out by the Committee. Upon acceptance of my application, I give permission to use images of my work in print and on the website solely for the promotion of the event.

Signature _____ Date _____

Three ways to submit your entry:

1. Fax to: 416-392-4006
2. **Mail to** The Guild Renaissance Group, Guild Alive with Culture:
225 Confederation Drive, Scarborough, ON M1G 1B2
3. E-mail application to: guildalive@guildalivewithculture.ca

For more information, please contact Councillor Paul Ainslie's Office @ 416-392-4008.